#### Exploring Your Business Possibilities

### Instructions

In the table below, select three businesses that appeal to you. Rank your selections in order of your interest level in starting and running that type of business. Use a ranking of 1, 2, or 3, where 1 is your favorite and 3 is your least favorite.

**Note:** You are not limited to selecting only from the list of suggested businesses. If you are interested in starting businesses not listed, record them in the spaces labeled “Other.”

|  |  |
| --- | --- |
| Business Option | Rank |
| App Developer |  |
| Website Designer |  |
| Academic Tutoring |  |
| General Cleaning Service |  |
| Photographer |  |
| eBay Retailer |  |
| Pet Grooming |  |
| Mobile Makeup Artist |  |
| Hairstyling |  |
| Desktop Publisher |  |
| Computer Repair |  |
| Video Production |  |
| Graphic Designer |  |
| Pet Care (Sitting/Walking) |  |
| House Painting |  |
| Child Care |  |
| Food Preparation/Cooking |  |
| Freelance Writer |  |
| Gutter Cleaning Services |  |
| Lawn Care Services |  |
| Other: |  |
| Other: |  |
| Other: |  |

#### Assessing Your Skills

### Instructions

Based on the three businesses you are considering starting, list the skills that you believe are required to successfully operate each type of business in the table below. In order to discover the skills required for your three potential businesses, research each by using the resources below and other resources you find on the Internet:

* Occupational Outlook Handbook website at **www.bls.gov**.
* CareerOneStop website at **www.careeronestop.org**.
* WetFeet Career and Industries website at **www.wetfeet.com**.
* Search keywords related to each job choice in search engines. For example, if you are interested in blogging, you might search keywords such as “blogger,” “skills,” and “job requirements.”

In the first column, enter the type of the business. In the second column, list the skills required to operate the business. In the third column, put an “X” next to the skills you believe you already possess.

|  |  |  |
| --- | --- | --- |
| Choice #1 | Skills Required | Possess? |
|  |  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Choice #2 | Skills Required | Possess? |
|  |  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Choice #3 | Skills Required | Possess? |
|  |  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

#### Determining Your Availability

Answer each of the questions below in three to five complete sentences.

* How often are you available to work on your business?   
  How many hours each day, week, or month can you devote to your business?
* How will your availability change throughout the course of one year?   
  For example, will you have more time during the summer months than you will during the school year?
* Which of your three business choices best meet your interests, skills, and availability? Why?