#### I. Required Equipment

### Instructions

In the table below, list the equipment that is required to successfully operate each of the three businesses that you are considering starting. In order to discover the equipment required for your three potential businesses, research each by using the resources below and other resources you find on the Internet.

* Occupational Outlook Handbook website at **www.bls.gov**.
* CareerOneStop website at **www.careeronestop.org**.
* WetFeet Career and Industries website at **www.wetfeet.com**.

Using your research from the sites above, complete the table below. In the first column, enter the names of the businesses you are considering starting. In the second column, enter the equipment required to operate each business. In the third column, put an “**X**” next to the equipment you already own or have access to.

**Required Equipment**

|  |  |  |
| --- | --- | --- |
| Choice #1 | Equipment Required | Own? |
|  |  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Choice #2 | Equipment Required | Own? |
|  |  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Choice #3 | Equipment Required | Own? |
|  |  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

#### II. Profitability

### Instructions

In the table below, list the salary and job outlooks for each of the three businesses that you are considering starting. In order to discover profitability for your three potential businesses, research each by using the resources below and other resources you find on the Internet:

* Occupational Outlook Handbook website at **www.bls.gov**.
* CareerOneStop website at www.**careeronestop.org**.
* WetFeet Career and Industries website at **www.wetfeet.com**.

In the first column, enter the names of the businesses or products you are interested in developing. In the second column, fill in salary information you discover, such as an hourly pay rate, yearly salary, and how much an entrepreneur can make from starting that type of business. In the third column, record job outlook information you learn about each of the businesses, such as how fast each industry is growing and how many future jobs will be added for each industry.

**Profitability**

|  |  |  |
| --- | --- | --- |
| Choice #1 | Salary Information | Job Outlook Information |
|  |  |  |
| Choice #2 | Salary Information | Job Outlook Information |
|  |  |  |
| Choice #3 | Salary Information | Job Outlook Information |
|  |  |  |

#### III. Choosing Your Teen-based Business

### Instructions

Answer the following questions to select your Teen-based Business.

1. Of your three potential businesses, which one do you believe would be most profitable and why?

1. Based on your analysis of your interests, abilities, skills, equipment, and profit potential, which business have you chosen to start? Explain why you have selected this particular business.

1. Is there a demand for your service or product? What are the consumer needs for the business you have selected?